

# TAKE A TRIP TO THE NORTH POLE: EXPLORE AN ENCHANTING WINTER WONDERLAND THIS FESTIVE SEASON IN WALDORF ASTORIA RAS AL KHAIMAH



Images at this <u>link</u>

**Ras Al Khaimah, UAE, 19 December 2022:** Set amongst the serene Arabian Gulf in the northern Emirate, the majestic Waldorf Astoria Ras Al Khaimah transforms into a magical winter wonderland this Christmas, where jingle and cheer await to whisk you away to a charming world of festivity. With endless entertainment, joyful activities and one or two surprises from 22<sup>nd</sup> December 2022 till 8<sup>th</sup> January 2023, there is no better place to be this festive season!

Waldorf Astoria's first ever festive market welcomes guests and visitors to explore an immersive festive playground for the whole family. As the sun sets, the star performance of the day begins with an exciting parade starting from the larger-than-life mystic Christmas tree, where the elves wake up, open their windows and get ready to work. As they leave the tree to head to their factory, the big man in red makes his first appearance as he flips the 'dreamland switch' to bring the tree, and the whole village, to life with a dazzling light show, classic seasonal tunes and surprise performances throughout the market.

Beside the village sits Santa's dreamy dome house where kids have the opportunity to meet the man himself, get their picture taken and make their special Christmas requests. Wishes are then sent off as sparkling shooting stars projected on the dome. In a nod to tradition, Children can also write down their wishes and slip them into Santa's mailbox as they leave his house, with all requests gathered post-Christmas where one lucky child will be granted his wish.

Meanwhile at the neighbouring Elves Factory, preparations are in full force as Santa's helpers get ready for the big day, helping kids decorate Gingerbread cookies as well as offering up their expert gift-wrapping skills. Additionally, Mrs Claus and her elves take visitors on a wonderful adventure through the story of *The Night Before Christmas* on the main stage.

The festivities don't stop there. Visitors will also be treated to a captivating play performed by the jovial elves as they try and solve the mystery of who on Santa's naughty list has stolen some of the Christmas gifts! Kids will get the chance to take part in an interactive scavenger hunt as they explore the village for the stolen gifts, with whoever finds the most gifts rewarded with a special prize for being Santa's greatest helper.

Revellers can also wander through the market and fuel up on seasonal treats from F&B vendors with highlights including open-fired *Roasted Chestnuts*, a cup of warming *North Pole Hot Chocolate, freshly baked goods* from the Christmas bakery and 100% natural plant-based pops from *House of Pops.* Elves, magicians, jugglers and nutcrackers on stilts roam the village throughout the night, ensuring every moment spent is memorable and cherished for years to come.

Date: Thursday 22<sup>nd</sup> December – Sunday 8<sup>th</sup> January (Closed on Saturday 31<sup>st</sup> December)
Timings: 5PM – 9PM
Price: AED25 registration fee fully redeemable towards F&B at the Christmas market (Kids below 6 years old enter for free)

To find out more about the Winter Wonderland visit <u>@waldorfastoriarak</u> and <u>Waldorfastoriarak.com</u> and to find out more about the wealth of experiences in Ras Al Khaimah, please visit <u>visitrasalkhaimah.com</u> or <u>visitjebeljais.com</u> and or check out the Emirate's social platforms <u>Instagram, YouTube</u> and <u>Facebook</u>.

-- ENDS --

## CONTACT:

Paromita Ohri

Director of Marketing and Communications Waldorf Astoria Ras Al Khaimah

## Paromita.ohri@waldorfastoria.com

## **About Hilton**

Hilton (NYSE: HLT) is a leading global hospitality company with a <u>portfolio</u> of 18 world-class brands comprising more than 6,700 properties and more than 1 million rooms, in 122 countries and territories. Dedicated to fulfilling its founding vision to fill the earth with the light and warmth of hospitality, Hilton has welcomed more than 3 billion guests in its more than 100-year history, earned a top spot on the 2021 World's Best Workplaces list, and been recognized as a global leader on the Dow Jones Sustainability Indices for five consecutive years. In 2020, <u>Hilton</u>

<u>CleanStay</u> was introduced, bringing an industry-defining standard of cleanliness to hotels worldwide. Through the award-winning guest loyalty program Hilton Honors, the nearly 123 million members who book directly with Hilton can earn Points for hotel stays and experiences money can't buy. With the free <u>Hilton Honors app</u>, guests can book their stay, select their room, check in, unlock their door with a Digital Key and check out, all from their smartphone. Visit <u>newsroom.hilton.com</u> for more information, and connect with Hilton on <u>Facebook</u>, <u>Twitter</u>, <u>LinkedIn</u>, <u>Instagram</u> and <u>YouTube</u>.

#### **About Hilton Honors**

Hilton Honors is the award-winning guest loyalty program for Hilton's 18 world-class brands comprising more than 6,700 properties in 122 countries and territories. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits, including a flexible payment slider that allows members to choose nearly any combination of Points and money to book a stay, an exclusive member discount and free standard Wi-Fi. Members also have access to contactless technology exclusively through the industry-leading Hilton Honors app, where members can check in, choose their room and access their room using Digital Key. Hilton Honors offers its nearly 123 million members hundreds of ways to earn and redeem Points, including with select <u>co-branded credit</u> cards. Members can redeem Points for free nights, purchases on Amazon, exclusive experiences, charitable contributions and more. The program is free to join and travelers can enroll online at <u>hiltonhonors.com</u>. Learn more about Hilton Honors at <u>newsroom.hilton.com/hiltonhonors</u>, and follow Hilton Honors on <u>Facebook</u>, <u>Twitter</u> and <u>Instagram</u>.

#### **About Waldorf Astoria Hotels & Resorts**

Waldorf Astoria Hotels & Resorts is a portfolio of nearly 35 iconic properties that creates a unique sense of place with a relentless commitment to personal service and culinary expertise in landmark locations around the world. Unified by their inspirational environments and True Waldorf Service, Waldorf Astoria hotels deliver graceful service from the moment a guest books through checkout. In addition to the brand's renowned hotel offerings, Waldorf Astoria boasts a best-in-class residential portfolio that provides the comfort of a private home combined with the unsurpassed amenities and legendary service of Waldorf Astoria. Waldorf Astoria is part of Hilton, a leading global hospitality company. Experience a positive stay at Waldorf Astoria Hotels & Resorts by booking at waldorfastoria.com or through the industry-leading Hilton Honors app. Hilton Honors members who book directly through preferred Hilton channels have access to instant benefits. Learn more about Waldorf Astoria Hotels & Resorts is a postive stay and follow the brand on Twitter, Instagram and Facebook.