



RAS AL KHAIMAH LAUNCHES 2023 WMF MINIFOOTBALL WORLD CUP “HOME FOR EVERYDAY LEGENDS” CAMPAIGN WITH MATCH TICKETS NOW AVAILABLE TO BOOK



The campaign's [video](#) highlights minifootball's unifying power and inclusive nature

With the aim to make the grassroots sports accessible to all, match tickets are free of charge

The inaugural match following the opening ceremony on 26th October will see the UAE team go head-to-head with India

Ras Al Khaimah, United Arab Emirates, 25 September 2023: Tickets for the eagerly anticipated 2023 WMF Minifootball World Cup Ras Al Khaimah are now available for fans to book.

The ticket booking platform went live with the launch of the tournament's official campaign video which celebrates minifootball's unifying power and the tournament's debut in the Middle East. With Ras Al Khaimah's commitment to enhance livability and make the sport accessible to all, match tickets are available free of charge. Under the banner "Home For Everyday Legends", the 2023 World Cup highlights how relatable the game is to amateur players and enthusiasts, while magnifying the importance and capabilities of the talented players and giving them the legendary status they deserve. The goal is to inspire viewers to appreciate the sport beyond the professional level and recognize the skills and talent that exists within minifootball communities.



Taking place from October 26th to November 4th, the tournament will see 32 national teams from across the globe compete for the prestigious title in Ras Al Khaimah. Eight groups, each comprising four teams, will compete to secure their spot in the knockout stages between 26th – 31st October, before the battle for the title takes place between 1st and 4th November.

The host nation, UAE, will face India following the official opening ceremony on 26th October. Meanwhile, defending champions, Mexico, will play Ireland in the first match of opening match day.

One of the strongest contenders, Brazil, leads the charge in Group E, and will play their first match of the tournament on 27th October against Japan. Meanwhile, the USA, former host, and winner of the inaugural Minifootball World Cup tournament in 2015, are headlining Group D and will play their first match against Spain.

Match schedule and tickets are available on [visitrasalkhaimah.com/minifootball](https://www.visitrasalkhaimah.com/minifootball)

For more information about the Minifootball World Cup and updates on the tournament, visit the official websites at www.visitrasalkhaimah.com/minifootball or www.wmfworldcup.com. Alternatively, check out [Instagram](#), [YouTube](#) and [Facebook](#).

Official Hashtags: #WMFWorldCup #WMFWC #VisitRasAlKhaimah #Minifootball

ENDS

Notes to Editors:

About Ras Al Khaimah Tourism Development Authority (RAKTDA)

The Ras Al Khaimah Tourism Development Authority (RAKTDA) was established in May 2011 under the government of Ras Al Khaimah. RAKTDA aims to develop the Emirate's tourism infrastructure and establish Ras Al Khaimah as a world-class destination for leisure and business travel, creating sustainable investment opportunities and enhancing the quality of life for its residents. In order to achieve its goals,



the Authority has a government mandate to license, regulate and monitor the Emirate's tourism and hospitality industry.

www.visitrasalkhaimah.com | [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#) | [YouTube](#)

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