

BEAR GRYLLS EXPLORERS CAMP RAS AL KHAIMAH

FACT SHEET



<u>Images</u>

Bear Grylls Explorers Camp, Ras Al Khaimah – learn extreme survival techniques and experience adrenaline-pumping activities in the outdoor adventure capital of the Middle East and one of Time magazine's World's Greatest Places of 2022.

Nestled in the heart of Jebel Jais, the region's first Bear Grylls Explorers camp features Bear Grylls' branded cabin accommodation, survival courses, and adventurous outdoor activities such as the Via Ferrata, rock climbing, abseiling, high ropes course, archery, and more!

Introducing Bear Grylls Explorers Camp in Ras Al Khaimah

As part of his journey as a survival expert, Bear Grylls launched the Bear Grylls Survival Academy in 2012, which has become very popular with adrenaline junkies across the world.

In 2020, the Bear Grylls Explorers Camp (BGEC) was launched in Ras Al Khaimah, and is the first Bear Grylls branded camp accommodation in the world. It is incredibly successful, and has been very popular with thrill-seekers, outdoor enthusiasts, adventure junkies, families, school groups, and corporates as well.

Owned and operated by RAK Hospitality Holding LLC, BGEC's team of highly-trained instructors help explorers overcome their fears, learn how to survive in the wild, and to never give up, no matter how difficult the challenge!

Ready, Set, Embark on Adventure

Developed by Bear Grylls, the courses offer dynamic real-life survival experiences and tactics, and includes: Primal Survival Course (24 hours), Wild Survival Course (8 hours), and an Essential Survival Course (4 hours), which are all suitable for families, schools, and corporate groups that want to increase their team-building through the courses.



There are no basic fitness level nor technical knowledge required in joining these courses, as the explorers will be under the guidance of the highly-skilled instructors. They will learn techniques on survival priorities, natural navigation, shelter building, water-sourcing and filtration, fire lighting, and more.

Explorers can also enjoy hiking, abseiling, rock climbing and archery, as well as the high ropes course, situated ten meters above ground, with two levels of endless challenge and fun. A new addition for this season is the introduction of the thrilling Via Ferrata adventure, which means "iron path" in Italian. It uses steel cables and equipment for safety, allowing explorers to venture through steep mountain terrain with ease. This heart-pounding adventure includes high-adrenaline zip lines, swinging Burma bridges, and vertical climbing sections that will test every explorer's limit, and challenge them to overcome the obstacle they are faced with. To fully enjoy this experience, a head for heights is a must, as the routes include thrilling heights and breath-taking vistas. With three distinct routes to choose from – ranging from introductory to intermediate and to advanced, there is a route available across all levels, starting with those 14 years and older.

Welcome to the world's first Bear Grylls branded camp

The first of its kind in the world, BGEC offers accommodation on-site in the form of 16 sustainable cabins that can host up to three guests and cater to all those seeking a true outdoor experience. The air-conditioned accommodation, made from recycled and redesigned containers, is fitted with bunk beds, en-suite shower rooms, barbeque pits and a picnic table. Crockery, cutlery, sheets and pillowcases are provided alongside the accommodation.

The accommodation can be booked without booking the survival courses, for those who are simply looking for a camping experience in the heart of Jebel Jais. Basic amenities such as towels and bedding are provided, but guests should arrange their own toiletries and personal equipment and gear. Food, drinks, barbecue coals, firelighters, and basic amenities can also be purchased at the tuck shop on-site.

The camp and accommodation are also pet friendly, and welcomes furry friends to enjoy this experience! However, owners are responsible for their pets and will need to bring their own water/food bowls, pet food, blankets, etc, and to clean up after them.

Experience adventure in safe hands

The BGEC team are well-equipped to handle emergency situations, and also have a 24-hour first aid team member and security on site. Furthermore, the team has extensive experience in the outdoor terrain, having completed numerous courses in addition to the Bear Grylls Instructor Course led by Bear Grylls Survival Academy in the UK.



Book an adventure today

Visitors can book the BGEC accommodation, survival courses and the various activities separately, or opt for competitive pricing on combined experiences via the official website. The starting price for the Essential Survival Course (4 hours) is AED 350 per person, with 8 years old as the minimum age requirement. The starting price for the Willd Survival Course (8 hours) is AED 650 per person, with 8 years old as the minimum age requirement. And finally, for the Primal Survival Course (24 hours), it starts at AED 950 per person, with 12 years old as the minimum age requirement for this course; prices and availability subjected to booking dates.

The camp also welcomes pregnant visitors to stay at the camp but, cannot partake in the adventure activities. The weight considerations for adventures follows guidelines for the specific equipment used and will be communicated at the booking stage.

For more information and to book an experience, contact +97148157333 / +971565015831 or email info@beargryllsuae.com. Alternatively, visit www.beargryllscamp.ae and www.visitjebeljais.com.

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About Ras Al Khaimah Tourism Development Authority (RAKTDA)

The Ras Al Khaimah Tourism Development Authority (RAKTDA) was established in May 2011 under the government of Ras Al Khaimah. RAKTDA aims to develop the Emirate's tourism infrastructure and establish Ras Al Khaimah as a world-class destination for leisure and business travel, creating sustainable investment opportunities and enhancing the quality of life for its residents. In order to achieve its goals, the Authority has a government mandate to license, regulate and monitor the Emirate's tourism and hospitality industry.

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For further information, please contact news@raktda.com