Ras Al Khaimah

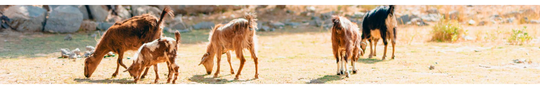
YTD SEPT 2024 PERFORMANCE

Visitor Arrivals & Guest Nights

VISITOR ARRIVALS		GUEST NIGHTS	
2023	2024	2023	2024
904.4 K	932.9 K	3.20 Mn	3.24 Mn
	+3.2%		+1.1%

Domestic vs International Visitor Arrivals & Guest Nights

VISITOR ARRIVALS		GUEST NIGHTS	
Domestic	International	Domestic	International
51%	49%	25%	75%
479.7 K	453.1 K	814.2 K	2.42 Mn
932.9 K Total Visitor Arrivals		3.24 Mn Total Guest Nights	

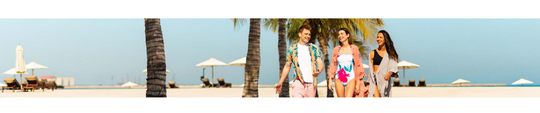


Top International Source Markets

COUNTRIES		SHARE (%)
Russian Federation	130,698	28.8%
Kazakhstan	49,212	10.9%
United Kingdom	40,110	8.9%
Germany	20,097	4.4%
India	16,895	3.7%
Czech Republic	16,095	3.6%
Belarus	11,725	2.6%
Poland	9,473	2.1%
Oman	9,117	2.0%
China	7,229	1.6%

Stats & Figures

	2023	2024	
OCCUPANCY RATE	72.0%	68.9%	-4.3%
AVERAGE ROOM RATE	488.9 AED	538.1 AED	+10.1%
REVENUE PER AVAILABLE ROOM	352.2 AED	371.0 AED	+5.3%
ROOM REVENUE	548.5 Mn AED	596.5 Mn AED	+8.8%
TOTAL REVENUE	962.5 Mn AED	1.03 Bn AED	+6.7%
AVERAGE LENGTH OF STAY	3.54 DAYS	3.47 DAYS	-2.0%



Industry Performance

	AVERAGE DAILY RATE	REVENUE PER AVAILABLE ROOM	OCCUPANCY
RAK	488.9 → 538.1 ↑ +10.1%	352.2 → 371.0 ↑ +5.3%	72.0% → 68.9% ↓ -4.3%
DUBAI	606.9 → 622.0 ↑ +2.5%	460.0 → 472.6 ↑ +2.7%	75.8% → 76.0% ↑ +0.3%
ABU DHABI	469.7 → 527.1 ↑ +12.2%	328.4 → 405.8 ↑ +23.6%	69.9% → 77.0% ↑ +10.1%
AJMAN	392.1 → 397.1 ↑ +1.3%	319.0 → 322.7 ↑ +1.2%	81.4% → 81.3% ↓ -0.1%
FUJAIRAH	345.6 → 354.5 ↑ +2.6%	226.8 → 253.0 ↑ +11.5%	65.6% → 71.4% ↑ +8.8%
SHARJAH	264.8 → 262.1 ↓ -1.0%	181.8 → 195.4 ↑ +7.5%	68.7% → 74.5% ↑ +8.5%

Source: STR Currency: AED 2023 2024