

# RAS AL KHAIMAH TO TELL ITS STORY IN THE SKY WITH A STUNNING DISPLAY OF FIREWORKS AND LASER DRONES THIS NEW YEAR'S EVE



## The show will celebrate Ras Al Khaimah's heritage and natural wonders in an official attempt to set GUINNESS WORLD RECORDS™ titles

Images available <u>here</u>

Ras Al Khaimah, United Arab Emirates, 12 December 2024: Ras Al Khaimah is set to dazzle the world with an unprecedented drone and fireworks display that will take centre stage during the New Year's Eve celebration in attempt to set new GUINNESS WORLD RECORDS™ titles.

Themed "Our Story in the Sky", the 15-minute display will be longest New Year's Eve show produced in the emirate to date, unfolding in three acts inspired by the natural beauty, heritage, and culture of Ras Al Khaimah. The celebration will reach its crescendo with a stunning display of fireworks and drones lighting up the night sky at midnight.

Building on the success of last year's record-setting event, which achieved two GUINNESS WORLD RECORDS<sup>TM</sup> titles for *the 'Longest chain of aquatic floating fireworks'* and the *'Longest straight-line drones display'*, this year's extravaganza will push the boundaries of innovation and creativity even further. Combining drone artistry with creative laser technology, the show aims to set new world records with iconic symbols of Ras Al Khaimah's natural and cultural heritage formed by drones in the sky. The ground-breaking display promises to captivate spectators with a visual masterpiece unlike any other, reaffirming Ras Al Khaimah's status as a must-visit destination, with New Year's Eve a calendar highlight.



Set against the breathtaking waterfront stretching from Marjan Island to Al Hamra Village, the show orchestrated by the world's leading specialists – SKYMAGIC for the drone displays and Fireworks by Grucci for the pyrotechnic spectacle – will pair mesmerising fireworks and cutting-edge technology to tell the story of Ras Al Khaimah through breath-taking visuals.

Residents and visitors are invited to witness the celebrations at the RAK NYE Festival, offering an enjoyable experience for all with free entry and dedicated areas for families and bachelors. The RAK NYE Festival provides a full evening of entertainment leading up to the midnight display, including live music performances, children's activities, and a vibrant selection of food trucks. This year's stage will feature Arabic rap artist Mukhtaar, the Fahmil Khan Band delivering Bollywood beats, and an international DJ, ensuring a musical feast for every taste.

For convenient access, six designated free parking zones that can accommodate over 20,000 vehicles are available on site. Camping enthusiasts can enjoy a unique experience at the Rams Parking, where complimentary BBQ facilities and designated camping areas are provided. Caravans, RVs, and tents are also welcome at the Dhayah Parking zone.

Visitors are required to pre-register their vehicles online via the <a href="https://www.raknye.com">www.raknye.com</a> website to ensure smooth entry and exit.

To learn more about the event and plan your visit, visit <a href="www.raknye.com">www.raknye.com</a> or contact the dedicated call centre on +971 7 204 4070 during the following timings:

- From 1st to 22nd December 2024: 9:00am to 9:00pm
- From 23rd to 31st December 2024: 9:00am to 11:00pm

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#### **About Ras Al Khaimah Tourism Development Authority (RAKTDA)**

The Ras Al Khaimah Tourism Development Authority (RAKTDA) was established in May 2011 under the government of Ras Al Khaimah. RAKTDA aims to develop the Emirate's tourism infrastructure and establish Ras Al Khaimah as a world-class destination for leisure and business travel, creating sustainable investment opportunities and enhancing the quality of life for its residents. In order to achieve its goals, the Authority has a government mandate to license, regulate and monitor the Emirate's tourism and hospitality industry.



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### For further information, please contact:

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