

## JEBEL JAIS - ADVENTURE HUB OF THE MIDDLE EAST







## **Images**

At an imposing height of 1,934 metres, the UAE's highest peak is the crowning glory of Ras Al Khaimah, offering a unique and diverse range of experiences for nature lovers and adventure seekers.

Renowned as the region's adventure capital and featured in Conde Nast Traveller ME's UAE Destination to Watch 2024, CNN Travel's best destinations to visit in 2023 and Time magazine's World's Greatest Places of 2022, Jebel Jais is situated in the majestic Hajar mountain range. It offers an adrenaline-fuelled getaway for those seeking new adventures, wanting to try their hand at outdoor and survival experiences or simply looking to escape city life. Here, above the peaks of the surrounding mountains, temperatures are around 10 degrees lower than sea level, making it ideal for a year-round escape.

## The region's leading adventure hub

Over the last few years, Ras Al Khaimah Tourism Development Authority (RAKTDA) has strengthened the reputation of Jebel Jais as a standalone tourism offering by unveiling a series of exciting projects, positioning the Emirate as the adventure hub of the Middle East. Championing sustainability, the attractions give guests the chance to get up close and personal with the mountainous terrain and enjoy breath-taking nature, without impacting the local ecosystem.

Jais Adventure Park serves as the gateway to the iconic mountain's multitude of attractions. Heading the charge of adventures on offer is the Jais Flight – World's Longest Zipline. Launched in 2018, it is one of the destination's highest profile attractions, loved by thrill-seekers from around the world. The length of the zipline spans an incredible 2.83km, equivalent to over 28 soccer fields. Zipliners soar through the skies at a height of 1,680 metres above sea level, reaching speeds up to 160kph – making it an unforgettable adventure of a lifetime. Since its launch, the iconic attraction has seen over 120,000 visitors take flight!

Another must-try attraction is the **Jais Sky Tour – Region's Longest Zipline Tour**, which comprises six ziplines high above the grand cliffs and canyons of Jebel Jais, connected by seven platforms and a sky bridge that floats at 1,250 metres above sea level and 300 metres above the ground – the highest of its kind in the UAE. The tour



gives visitors an unprecedented bird's eye view of the incredible location, while reaching speeds of around 60kph. In total, the ziplines cover 5km and range from 337m high to just over 1km.

Located adjacent to the Jais Adventure Centre is the region's longest toboggan ride and family-friendly attraction – the thrilling **Jais Sledder**. Offering visitors an exhilarating ride down the Jebel Jais, the ride reaches speeds of up to 40kph descending down the slopes of the Hajar Mountain, swerving through spectacular mountain terrain. The ride takes around eight minutes to cover **1**,840 exhilarating metres of hairpin curves and undulating whirls.

Those seeking a gentler mountain experience can soak in the stunning 360-degree views of the Hajar Mountains from the **Jebel Jais Viewing Deck Park**, featuring food trucks and car parking facilities for guests.

Further down the mountain and opened in 2020 is the Bear Grylls Explorers Camp (BGEC), which is the first Bear Grylls branded camp accommodation in the world. It is incredibly successful, and has been very popular with thrill-seekers, outdoor enthusiasts, adventure lovers, families, schools and corporate groups.

Owned and operated by RAK Hospitality Holding LLC, BGEC's team of highly-trained instructors help explorers overcome their fears, learn how to survive in the wild, and to never give up, no matter how difficult the challenge!

Developed by Bear Grylls and his team, his signature survival courses offer dynamic real-life survival experiences and tactics, and includes: Primal Survival Course (24 hours), Wild Survival Course (6 hours), and an Essential Survival Course (4 hours), which are all suitable for families, schools, and corporate groups that want to increase their team-building through the courses.

There are no basic fitness level nor technical knowledge required in joining these courses, as the explorers will be under the guidance of the highly-skilled instructors. They will learn techniques utilising the priorities of survival, natural navigation, shelter building, water-sourcing and filtration, fire lighting, and other survival skills.

Explorers can also enjoy hiking, abseiling, rock climbing and archery, as well as the high ropes course, situated ten meters above ground, with two levels of endless challenge and fun. Another thrilling experience is the Via Ferrata, which means "iron path" in Italian. It uses steel cables and equipment for safety, allowing explorers to venture through steep mountain terrain with ease. This heart-pounding adventure includes high-adrenaline zip lines, swinging Burma bridges, and vertical climbing sections that will test every explorer's limit, and challenge them to overcome the obstacle they are faced with. To fully enjoy this experience, a head for heights is a must, as the routes include thrilling heights and breath-taking vistas.

BGEC also offers accommodation on-site in the form of 16 individual and unique cabins that can host up to three guests, each featuring its own private barbecue and seating area. The air-conditioned accommodation, made from recycled and redesigned containers, is fitted with bunk beds, en-suite shower rooms, barbeque pits and a picnic table. Crockery, cutlery, sheets and pillowcases are provided alongside the accommodation. Enjoy the



experience of sleeping underneath the stars in the comfort of your own cabin while you soak in the beauty of the mountains.

The accommodation can be booked without booking the survival courses, for those who are simply looking for a camping experience in the heart of Jebel Jais. Basic amenities such as towels and bedding are provided, but guests should arrange their own toiletries and personal equipment and gear. Snacks, drinks, barbecue coals, firelighters, and basic amenities can also be purchased at the tuck shop on-site. Dinner and breakfast can be pre-ordered from 1484 by Puro through our team with advanced notice and will be delivered to the camp directly.

The camp and accommodation are also pet-friendly, and welcomes furry friends to enjoy this experience! However, owners are responsible for their pets and will need to bring their own water/food bowls, pet food, blankets, etc, and to clean up after them. Bear Grylls Explorers Camp also provides an incredible experience for school groups and corporate groups looking to enhance teamwork, cooperation, and collaboration through a tailored and personalized team-building plan at the camp. The Bear Grylls team can customise the itinerary for groups based on the specific skills they wish to develop and improve.

## **Camping and Hiking Trails**

There are 16 individual and unique cabins at the Bear Grylls Explorers Camp, which is a wonderful experience to enjoy your own private terrace and barbecue underneath the stars. The camp also offers multiple activities including guided hiking tours to hidden locations in Jebel Jais.

Visitors who want to fully immerse themselves in the mountain experience can stay at **Camp 1770** – the highest camp in the UAE. Located 1,770 metres above sea level, the camp offers stunning 180-degree panoramic views of the Hajar Mountain range. Guests live the full traditional mountain experience with delicious Emirati meals prepared by local tribal families. Operated by Adventurati Outdoors, the camp runs several programmes throughout the year that cater to various guest preferences, including a Wellness Camp – a mountain experience featuring yoga on the peak, wellbeing talks around the bonfire, sunset meditation and much more. The firm favourite is the camp's signature adventure program called the Summit Series, which is designed to give mountaineers a replica experience of summiting a high-altitude mountain such as Mount Kilimanjaro by summiting Jebel Jais at an altitude of 1,934 metres in the middle of the night in freezing temperatures.

In 2021, the Emirate launched the first ever 'HIGHLANDER' hiking experience in the GCC. The only certified international hiking association in the world, HIGHLANDER is renowned for its specially curated hiking experiences that take intrepid adventurers on a two- and three-day hike based on their experience and fitness levels: HIGHLANDER55 (55km hike over three days) and HIGHLANDER Experience (30km hike over two days). Following the sell-out success of the first experience, HIGHLANDER paved the way for recurring annual editions in the Emirate, where recently, HIGHLANDER in Ras Al Khaimah 2025 featured three signature hiking challenges.

ras al khaimah tourism development authority

HIGHLANDER Pegasus was a 40km, three-day backpacking adventure, while HIGHLANDER Orion covered 25km

over two days. Both required participants to carry all essential camping, hiking, and cooking gear, fully immersing

themselves in Ras Al Khaimah's mountainous terrain, and camping under the stars. New for 2025, HIGHLANDER

Lyra was a 20km single-day hike, allowing participants to complete the challenge with only essential day-hiking

gear. This format provided an accessible entry point for those looking to build confidence, skills, and stamina for

longer hikes.

**Preserving the Surrounding Landscape** 

In addition to the existing array of attractions - all aligned with Ras Al Khaimah's Sustainability Strategy to

create a thriving and future-focused tourism sector - efforts are underway on Jebel Jais to better understand

the natural ecosystem and ensure its preservation. All upcoming attractions are purpose-built, ensuring they not

only protect, but enhance the natural environment.

An Action-Packed, Sustainable Pipeline

In 2021, the Emirate announced its pipeline of several exciting projects that will drive further interest in Ras Al

Khaimah as a must-visit destination. Complementing the stunning vistas and thrilling adventures already

available, these projects cover four priorities: accommodation, mobility, infrastructure enhancements, and new

touristic attractions. Opening in 2025 is the Saij Mountain Lodge by Mantis, featuring 70 eco-luxury lodges

designed to provide an immersive, nature-connected retreat on Jebel Jais. This resort will be an exceptional place

to experience mindful activities and guided treks, true to the Mantis mantra.

With a rich portfolio of existing and upcoming adrenaline-pumping attractions, Jebel Jais continues to mark its

presence as a leading adventure destination in the wider region and will grow from strength to strength in the

coming years, appealing to adventure enthusiasts from the world over.

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**About Ras Al Khaimah Tourism Development Authority (RAKTDA)** 

The Ras Al Khaimah Tourism Development Authority (RAKTDA) was established in May 2011 under the

government of Ras Al Khaimah. RAKTDA aims to develop the Emirate's tourism infrastructure and establish Ras

Al Khaimah as a world-class destination for leisure and business travel, creating sustainable investment

opportunities and enhancing the quality of life for its residents. In order to achieve its goals, the Authority has a

government mandate to license, regulate and monitor the Emirate's tourism and hospitality industry.

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