



RAS AL KHAIMAH - A LEADING DESTINATION FOR MEETINGS, INCENTIVES, CONFERENCES AND EXHIBITIONS (MICE)



With its rapidly growing tourism offering, Ras Al Khaimah is emerging as one of the region's most dynamic event destinations in region promising an authentic experience.

In 2024, Ras Al Khaimah saw an impressive 40% year-over-year growth in MICE visitor numbers, a clear testament to its growing appeal.

The Emirate's natural topography – the sea, desert and spectacular mountains – combined with its world-class tourism infrastructure, purpose-built convention centre, portfolio of global hospitality brands, accessibility and connectivity, make Ras al Khaimah the ideal MICE destination. Its rising popularity also stems from the ease of accessibility. Ideally located between the East and the West, the UAE is home to the largest number of international airports within close proximity to Europe, Asia and Africa where over two billion people are just a four-hour flight away. Ras Al Khaimah is a mere 45-minutes away from Dubai International Airport by road, while the Emirate's international airport is undergoing a major expansion to meet rising demand, having welcomed 661,765 travellers in 2024, a 28% increase from 2023 and nearly double the numbers recorded in 2022.

The destination offers visitors the best in hospitality, with a wide choice of accommodation – from ultra-luxurious beach resorts managed by some of the most notable names in the business, to family-friendly city- and beach resorts. With over 8,000 keys available, the Emirate has 55 world-class hotels and resorts including properties such as Anantara, Sofitel, Hilton, Rixos, Rotana, Ritz-Carlton, Radisson, InterContinental, Mövenpick, and the world's largest Hampton by Hilton resort, ensuring an unforgettable stay for every traveller. All of the destination's hotels offer impeccable facilities, sprawling grounds and public spaces as well as a plethora of activities to be discovered.

Conferences

Ras Al Khaimah has a strong track-record in hosting international conferences, with effective measures in place to ensure the safety and comfort of guests and participants at large-scale events. The Emirate has hosted several prestigious international and regional events like the **Arab Aviation Summit** and **Global Citizen Forum** (for three consecutive years) and the **Exotic Wedding Planning Conference**.



Ras Al Khaimah has also partnered with prominent associations such as the **World Travel and Tourism Council**, **Deutscher ReiseVerband**, and the **Pacific Asia Travel Association (PATA)**. Other prestigious events hosted include the **Arabian Hotel Investment Conference (AHIC)** in 2018 and 2019, the **Schweizer Reise-Verband's** first General Assembly post-pandemic, the World Tourism Forum Lucerne's International Start-up Innovation Summit, and the Czech Republic's Association of Tour Operators and Travel Agents (ACCKA).

Sporting Events

The Emirate continues to attract an increasing number of prestigious global sporting events, cementing its position as a destination for sports tourism. International sports events held in Ras Al Khaimah were televised in more than 180 countries – such as the **UAE Tour** and **Ras Al Khaimah Championship**, an international golf tournament on the DP World Tour at the Al Hamra Golf Club, and – all of which play a significant role in boosting sporting tourism in the Emirate. Amongst Ras Al Khaimah's most notable achievements is the Emirate's selection by The World Minifootball Federation (WMF) to stage the prestigious **2023 Minifootball World Cup** in the UAE for the first time ever, beating other shortlisted contenders like Manila and Budapest.

Ras Al Khaimah also stages **Ras Al Khaimah Half Marathon**, the world's fastest half marathon that has been running for 18 editions and in 2024 hosted the fourth edition of the popular '**HIGHLANDER**' hiking experience, featuring three signature hiking challenges on Jebel Jais.

In 2025, Ras Al Khaimah expanded its sporting calendar with the launch of **Jais Ride**, a high adrenaline cycling challenge up the iconic 25km Jebel Jais route, with timed competitions at key split points.

Previously, the Emirate has also hosted the UAE finals of the **World Amateur Golf Championship**, while multiple editions of **Tough Mudder**, the **Spartan Ras Al Khaimah Race**, and **Desert Warrior Challenge** have highlighted its growing popularity as a regional sports destination. In addition, the 23rd Annual **Gumball 3000** rally had made a thrilling stop in Ras Al Khaimah, with supercar stars taking on a dramatic 20km hill climb as part of the rally's first-ever route through the Middle East.

Cultural Events

Building on its cultural legacy, **Ras Al Khaimah Art** has grown significantly since its inception in 2013. Originally a small gathering of 30 locally based artists, it has evolved into the Emirate's premier cultural event. Held at Al Jazeera Al Hamra, the festival transforms this historic village into an open-air gallery that celebrates the creative talents of regional and global artists and captivates local and international visitors.

Looking to the future, Ras Al Khaimah is set to elevate its event offerings with the highly anticipated **Seven Wonders experiential event** series, set to debut in 2025. Following its exclusive launch in October 2024 with a performance by legendary DJ Armin Van Buuren, this groundbreaking series will feature seven world-class artists performing in seven breathtaking locations across seven weeks. Iconic venues such as Jebel Jais, Al Jazeera Al



Hamra, Al Wadi Desert, and the Emirate's pristine beaches will provide the perfect backdrop for this fusion of culture, music, and nature, promising an unforgettable celebration of creativity and inspiration.

Weddings

Ras Al Khaimah offers an enchanting backdrop for unforgettable weddings, blending stunning natural beauty with world-class hospitality. Whether you dream of a romantic beachside ceremony, a lavish ballroom celebration, or an intimate mountaintop vow exchange, this emirate has the perfect venue for your special day. Luxury resorts, such as Waldorf Astoria and The Ritz-Carlton Al Wadi Desert, provide breathtaking settings and personalized services to make your wedding truly magical.

New Year's Eve Celebrations

Ras Al Khaimah's is one of the most exciting destinations to celebrate the new year. The Emirate's New Year's Eve fireworks and drone display have set multiple **GUINNESS WORLD RECORDS™** titles over the last six years, with the 2025 show breaking the records for 'Largest aerial display of a tree formed by multirotor drones' and 'Largest aerial image of a seashell formed by multirotor drones', with over 100,000 residents and visitors gathered to witness the spectacular show. Dubbed "Our Story in the Sky", the 2025 show delivered an unforgettable tribute to the Emirate's natural and cultural heritage with drone artistry, lasers and synchronised pyrotechnics, setting a new standard for immersive and meaningful new year celebrations.

Event Facilities

Ras Al Khaimah has positioned itself as a leading MICE destination in the region, hosting several prestigious international and regional events over the past years. Its facilities include the Al Hamra International Exhibition & Conference Centre, a dedicated outdoor event venue at the Jais Adventure Park and extensive facilities across the Emirate's portfolio of hotels.

Each venue has specific elements that provide guests an inspiring overview of Ras Al Khaimah's culture, hospitality, and unique offerings. Here is a roundup of the Emirate's key MICE venues and facilities:

Al Hamra International Exhibition & Convention Center

Al Hamra International Exhibition & Convention Center is a world-class exhibition facility by the sea and the first safe meeting facility in the world as certified by Bureau Veritas, the international leader in testing and inspection services. The 4,500 sqm Convention Center contains a 2,700 sqm of exhibition space, two VIP Majlis, and welcoming interiors which can accommodate up to 4000 delegates. Set on a pristine beachfront, Al Hamra International Exhibition & Conference Center is well connected to 5-star hotels, a championship Golf Course, shopping mall and an array of multi cuisine restaurants.



Al Jazeera Al Hamra

Al Jazeera Al Hamra is the last authentic and traditional town still standing in the United Arab Emirates. This showcases all elements of a traditional town, including a fortress and a small market, making it the perfect backdrop for photoshoots, product launches, concerts and special bespoke events.

Dhayah Fort

As one of the heritage sites on the UNESCO World Heritage, this 19th-century hilltop fort provides an iconic setting for intimate and memorable gatherings of up to 30 guests. Perched on top a 70-meter hill, it offers spectacular 360-degree views spanning palm gardens, dramatic mountains, and serene sea vistas.

Sonara Camp

Home to a refined dining and entertainment experience located in the stunning Al Wadi Nature Reserve of Ras Al Khaimah. The Al Wadi Nature Reserve is home to numerous wildlife species including the Arabian Oryx, Sand and Arabian Gazelles and the Arabian Red Fox.

Jais Panorama

Set at an incredible height of 1,600m above sea level, Jais Panorama is the highest event venue in the United Arab Emirates. This magnificent open-air venue featuring breathtaking views provides the perfect backdrop to make special occasion a beyond memorable experience.

Hotel Venues

Anantara Mina Al Arab Resort

Anantara Mina Al Arab Ras Al Khaimah Resort offers a refreshingly unique setting for both corporate gatherings and private celebrations. Modern waterfront meeting spaces are paired with lush gardens and golden beachfronts, creating an inspiring atmosphere. The resort features three versatile indoor meeting rooms ideal for business events, as well as three scenic outdoor venues set against a backdrop of lagoons and ocean, perfect for memorable celebrations.

Sofitel Al Hamra Beach Resort

Sofitel Al Hamra Beach Resort offers a coastal setting for corporate events and private celebrations. The resort features three flexible indoor meeting rooms, including the Julfar Room, which accommodates up to 50 guests with direct access to a scenic outdoor terrace. Two smaller rooms can host up to 35 guests each or be combined for larger gatherings. With state-of-the-art technology, tailored menus, and a touch of French flair, every event is designed to impress.



BM Beach Hotel

BM Beach Hotel offers a combination of venues, with both indoor and outdoor event spaces. The property three venues which bring together a timeless feel, modern amenities, and peerless service. Mirage offers a pillarless space with a private entrance, fully equipped with a stage and high-quality entertainment equipment, while the lush beach garden is ideal for weddings, team building events, or even a private outdoor dinner with a breathtaking view of the sea.

DoubleTree by Hilton Resort & Spa, Marjan Island

DoubleTree by Hilton Resort & Spa Marjan Island offers versatile spaces ideal for everything from intimate board meetings to large-scale celebrations. The facilities include a lavish 325 sqm ballroom with the capacity to welcome up to 400 guests, which can also be divided into three separate meeting rooms. In addition, three dedicated meeting rooms, including an executive boardroom, are available for smaller gatherings. Equipped with state-of-the-art audio-visual facilities, innovative F&B offerings and a pre-function area all set against 650 meters of private white sand beach, the hotel can easily adapt to any event hosted.

Hilton Garden Inn Ras Al Khaimah

Hilton Garden Inn Ras Al Khaimah caters to a wide range of events including private dinners, birthday parties, weddings and business conferences. With a total event space of 506 sq. m and capacity for up to 240 guests, the hotel features five meeting spaces equipped with complimentary Wi-Fi, advanced AV technology, and dedicated on-site support to ensure a seamless experience.

InterContinental Ras Al Khaimah Mina Al Arab Resort & Spa

Filled with natural light and looking out over the glistening waters of the Arabian Gulf, the resort's meeting spaces are the perfect location for events. From intimate meetings to gala dinners and grand celebrations, the resort's venues are designed to inspire, with an elegant ballroom, six flexible meeting rooms, and two boardrooms, complete with the latest in audio-visual technology.

Longbeach Campground

Longbeach Campground offers a unique glamping setting for intimate beach events and corporate team building experiences, with fun-filled activities that bring the right motivational dynamics, driving progress, leadership, and teamwork.

Mövenpick Resort Al Marjan Island

The resort's modern and flexible event spaces include two large meeting rooms ideal for product launches, corporate team-building retreats, or conferences, in addition to interactive activities such as table tennis and a pool table located in the break-out room. A 530sqm pillar-free ballroom bathed in natural light, is also available making it the perfect setting for grand weddings and special occasions.



Radisson Resort Ras Al Khaimah Marjan Island

This resort offers an array of modern and refreshing beachside meeting and events venues. These include a total of five dedicated meeting spaces, ideal for everything from intimate gatherings to larger events, boasting plenty of natural light and stylish design. A dedicated meeting and events team is also available to coordinate any special occasions.

Ritz Carlton Ras Al Khaimah, Al Hamra Beach

The white sand and cerulean sea at The Ritz-Carlton Ras Al Khaimah, Al Hamra Beach present the perfect setting for a beachfront wedding or private celebration. The resort's pristine private beach is designed for exclusive events, and its surroundings including the beach area between reception and hotel, offer opportunities for unique experiences and events.

Ritz Carlton Ras Al Khaimah, Al Wadi Desert

Cradled by a magnificent Arabian Desert landscape, The Ritz-Carlton Ras Al Khaimah, Al Wadi Desert offers an unconventional venue for business meetings and events. With more than 2,800 square feet of meeting space, 5 event spaces, the venue can host up to 300 people and is perfect for intimate and large-scale events.

Rixos Bab Al Bahr

Rixos Bab Al Bahr offers outstanding event facilities, from elegant meeting rooms to one of Ras Al Khaimah's most expansive ballrooms, perfect for everything from corporate gatherings to celebratory occasions. Whether for work or pleasure, a special event, leisure time with friends or a company meet-up, the dedicated events team is ready to take care of all details that matter with a personalised touch.

The Cove Rotana Resort

The Cove Rotana Resort offers a wide range of indoor and outdoor venues. The well-designed conference area includes three flexible and well-equipped meeting rooms that can be configured to suit differing needs, from small meetings, to a cocktail reception. Cove Rotana's private beach can also be transformed to suit a number of occasions, from picture-perfect weddings to team-building exercises for savvy corporate groups.

Waldorf Astoria Ras Al Khaimah

Waldorf Astoria Ras Al Khaimah offers a unique and timeless setting for gatherings and events of all descriptions. A personalised service and dedicated event team makes this the perfect location to host spectacular private celebrations, corporate conferences, team-building activities, beach weddings, cocktail parties, product launches, and executive meetings. Outdoor venues include the lawns, terraces, cabana areas and a white-sand beach provides space for up to 800 attendees. The hotel also has five meeting rooms and direct access to the Al Hamra International Exhibition & Conference Center bringing a new level of flexibility to events in the UAE.



[About Ras Al Khaimah Tourism Development Authority \(RAKTDA\)](#)

The Ras Al Khaimah Tourism Development Authority (RAKTDA) was established in May 2011 under the government of Ras Al Khaimah. RAKTDA aims to develop the Emirate's tourism infrastructure and establish Ras Al Khaimah as a world-class destination for leisure and business travel, creating sustainable investment opportunities and enhancing the quality of life for its residents. In order to achieve its goals, the Authority has a government mandate to license, regulate and monitor the Emirate's tourism and hospitality industry.

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