



Ras Al Khaimah

The Nature Emirate and Adventure Travel Capital of the UAE



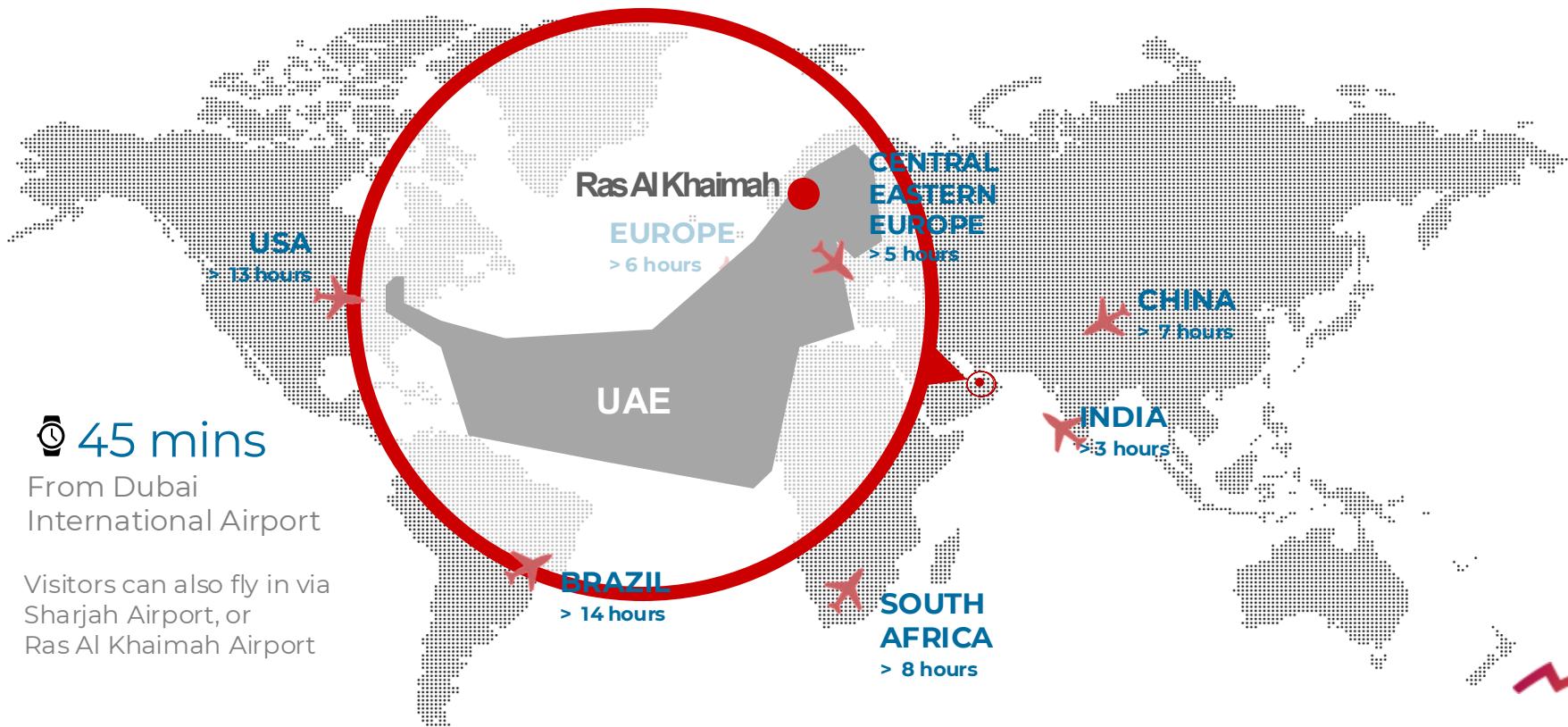


Click [**here**](#) to watch the "Live Your Moments" destination film.

Air Access

U.A.E – Where East meets West

Located the same flight distance from London as Beijing, Ras Al Khaimah has easy access to most of the world's population



Ras Al Khaimah Key Facts



1,684 sq km
4th largest Emirate



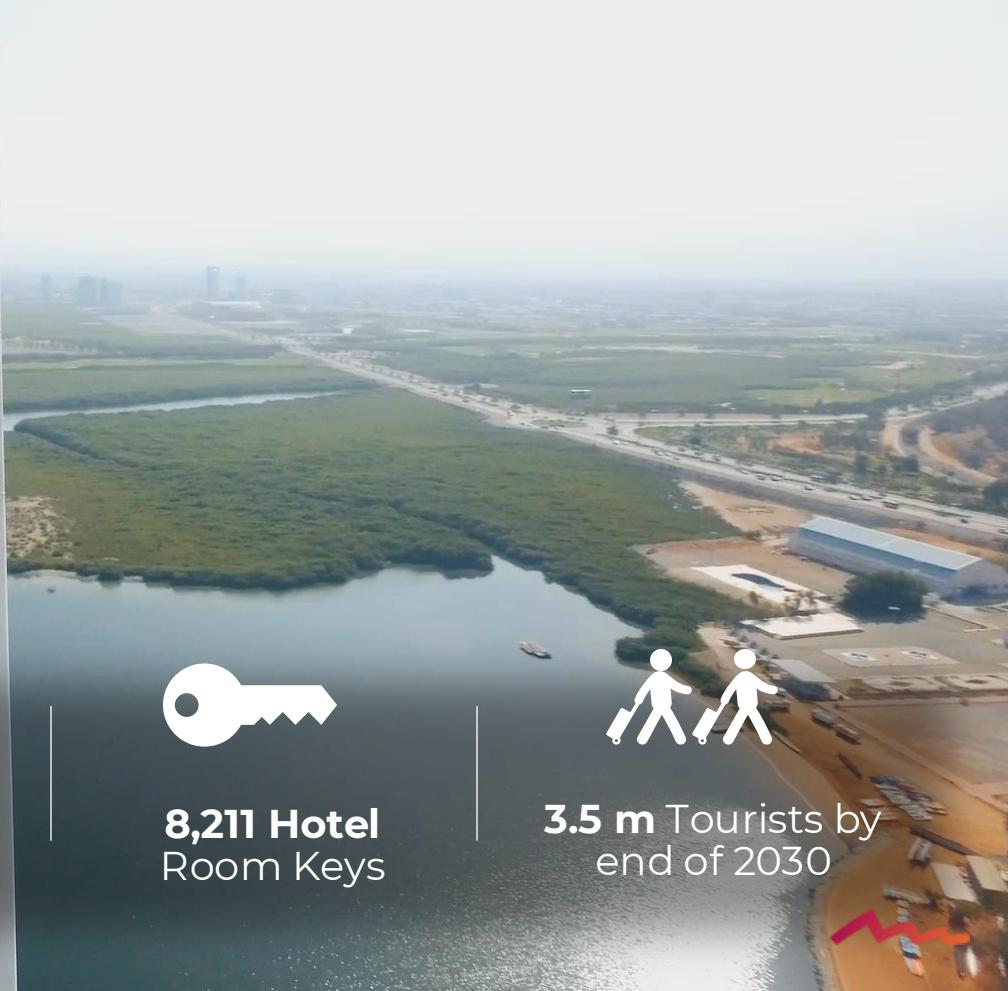
450,000
Population



8,211 Hotel
Room Keys



3.5 m Tourists by
end of 2030



2024 DESTINATION HIGHLIGHTS

ENHANCED CONNECTIVITY

Direct flights from 9 cities



NEW HOTELS



HIGHEST EVER VISITOR ARRIVALS

1.285 M

↑ 12%
in tourism revenues

↑ 40%
in MICE visitors

AWARDS



Middle East Most Sustainable Project



Fastest Growing Tourism Destination



Best Workplaces in the Middle East



Best Global Partner & Outstanding Strategic Partner



RAK NYE 2025

2 Guinness World Records™ titles



Largest aerial display of a tree formed by multi-rotor drones

Largest aerial image of a seashell formed by multi-rotor drones

BLOCKBUSTER EVENTS



SEVEN WONDERS



GLOBAL CITIZEN FORUM





Current Inventory

51%
4,190
5★ Hotels



11%
896
Others

2%
138
1★ Hotels

1%
120
2★ Hotels

10%
832
3★ Hotels



Future Pipeline



NOBU HOTELS

Marriott



Rotana



NIKKI BEACH



Fairmont
HOTELS & RESORTS



7,800+
Room Keys

A photograph of a traditional dhow boat on a body of water at sunset. The boat is dark with a white deck and is decorated with several small flags. It is positioned in the center-left of the frame. The water is calm with some ripples, reflecting the warm orange and yellow hues of the sunset. In the background, there are several layers of mountains, their peaks obscured by the low light. On the far right, a small town or village is visible along the shore. The overall atmosphere is peaceful and scenic.

Culture & Heritage



📍 Dhayah Fort

Culture & Heritage



📍 Al Jazeera Al Hamra

With over 7,000 years of recorded human history dating back to the Bronze Age, Ras Al Khaimah (meaning Top of the Tent) is steeped in rich Arabian culture and fascinating heritage



📍 National Museum of Ras Al Khaimah





Culture & Heritage

Suwaidi Pearls

Discover the country's rich history of pearl diving at the first cultured Arabian Pearl Farm in the region





Destination Activities



A couple is driving a yellow off-road vehicle through a desert landscape. The man is at the wheel, and the woman is seated next to him. They are looking towards the right side of the frame. The vehicle has a license plate that reads "1952 RAK D UAE". The background is a vast, rolling desert with sand dunes and some sparse vegetation. The sky is clear and blue.

Desert Experiences



Destination Activities

Desert Activities

📍 Jazirah Aviation Club

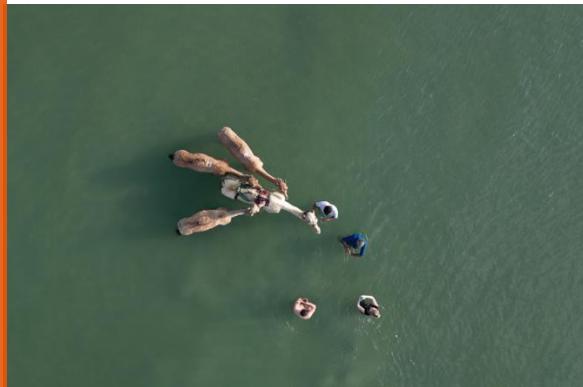


📍 Action Flight
Hot Air Balloon



📍 Al Wadi Desert

Watch the sun rise from a hot air balloon, enjoy a desert safari, horseback ride or partake in other activities across the desert landscape





Mountain Experiences



Click **here** to watch the "Jebel Jais" itinerary video.

Mountain Activities

Adventure

📍 Jais Sky Tour



📍 Jais Flight



Ras Al Khaimah is home to a range of activities for everyone from family adventures to adrenalin packed action for those daring-at-heart



📍 Bear Grylls Explorers Camp





Click [**here**](#) to watch the "Jais Adventure Park" video.



MICE

Mountain Venues



📍 Viewing Deck Park

From the highest restaurant and camp in the UAE to spectacular mountain spaces, Jebel Jais is a one-of-a-kind nature venue



📍 Jais Rooftop Terrace



📍 Jais Picnic Peak



MICE

Desert Venues

📍 Bassata Village Desert Camp



📍 Bedouin Oasis Desert Camp



📍 The Dunes Camping & Safari



📍 Sonara Camp

Set in the desert dunes where you can experience both traditional and luxury camps & nearby archeological sites for bespoke event set-ups



📍 Ritz Carlton Al Wadi Desert



📍 Al Jazeera Al Hamra



MICE

Beach Venues



📍 **Intercontinental Ras Al Khaimah**



📍 **Waldorf Astoria**



📍 **AHIECC**

DREAM
DIARIES



📍 **Rixos Al Mairid Ras Al Khaimah**

68 kms of pristine coastline surround Ras Al Khaimah with a lot of renowned 5 star hotel brands located along the beach





MICE Venues

Golf



📍 Tower Links Golf Club

📍 Al Hamra Golf Club



📍 Jais Mini Golf



MICE

MICE Incentive Program



Ideal locations offering everything from historical inspired venues to exciting mountaintops



Ras Al Khaimah
The Perfect MICE Destination

✓ **Easy Access**

...only 45 mins from Dubai International Airport

✓ **Unique Experiences**

...including the world's longest zipline on Jebel Jais, the UAE's highest mountain peak and the region's first Bear Grylls Explorers Camp

✓ **MICE-friendly hotels**

...and a newly-built convention centre with 2,700m² of event space

✓ **Authentic & Cultural Venues**

...including Jazera Al Hamra, the last standing pearl mining village in the Gulf

Book Your Next Group Visit to Ras Al Khaimah & Enjoy Amazing Rewards!

SPONSORSHIP PER ROOM, PER STAY

Book a group in 10 rooms or more, achieving 100+ room nights in Ras Al Khaimah and redeem as follows:

5* Hotels at AED 100 per room, per stay

4* Hotels at AED 75 per room, per stay

3* Hotels at AED 50 per room, per stay

Additional concessions and booker incentives available.

Terms & Conditions Apply. Booker Incentives are subject to hotel participation

Contact us for more details Socorro Morale - Senior Manager, MICE [+971 \(0\)50 652 8206](tel:+9710506528206) socorro@raktda.com



LONG TERM **TOURISM VISION**

Our vision is to become a **REGIONAL**

LEADER in **Sustainable** Tourism

attracting over **3 Million** visitors

annually by **2030**





Click **here** to watch the "Mice Inspired by Nature" video.



ras al khaimah
tourism development authority