



Ras Al Khaimah

The Nature Emirate and Adventure Travel Capital of the UAE





Click [**here**](#) to watch the "Live Your Moments" destination film.

Air Access

U.A.E – Where East meets West

Located the same flight distance from London as Beijing, Ras Al Khaimah has easy access to most of the world's population



45 mins

From Dubai
International Airport

Visitors can also fly in via
Sharjah Airport, or
Ras Al Khaimah Airport

Ras Al Khaimah

Key Facts



1,684 sq km
4th largest Emirate



450,000
Population



8,211 Hotel
Room Keys



3.5 m Tourists by
end of 2030



2024 DESTINATION HIGHLIGHTS

ENHANCED CONNECTIVITY

Direct flights from 9 cities

Bucharest
Prague
Warsaw

Moscow
Almaty
Katowice

Tashkent
Jeddah
Hyderabad

enter.air

smartwings

AirArabia
العربية للطيران

IndiGo

HiSky

URAL AIRLINES

HIGHEST EVER VISITOR ARRIVALS

1.285 M

↑ **12%**
in tourism
revenues

↑ **40%**
in MICE
visitors

NEW HOTELS

ANANTARA
MINA AL ARAB
RAS AL KHAIMAH-RESORT

SOFITEL
سوفيتل منتجع شاطئ الحمرا
AL HAMRA BEACH RESORT

RIXOS
HOTELS

PULLMAN
HOTELS AND RESORTS
AL MARJAN ISLAND



AWARDS

Forbes

Middle East Most
Sustainable Project

**Great
Place
To
Work.**

Best Workplaces
in the Middle East



Fastest Growing
Tourism Destination

Trip.com

Best Global Partner &
Outstanding Strategic
Partner



RAK NYE 2025

2 Guinness World Records™ titles



Largest aerial display of a tree
formed by multi-rotor drones

Largest aerial image of a seashell
formed by multi-rotor drones

BLOCKBUSTER EVENTS

**Ras Al Khaimah
Championship**



SEVEN WONDERS

**ARAB
AVIATION**



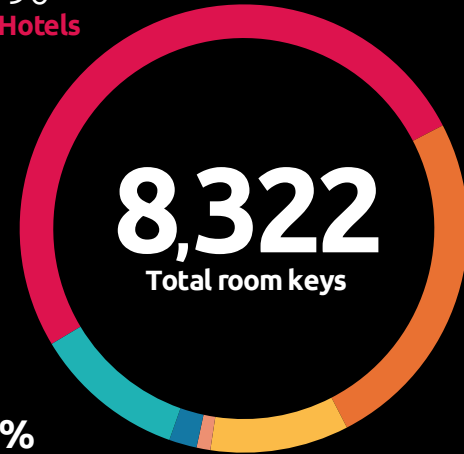
**GLOBAL CITIZEN
FORUM**





Current Inventory

51%
4,190
5★ Hotels



25%
2,035
4★ Hotels

11%
896
Others

2%
138
1★ Hotels

1%
120
2★ Hotels

10%
832
3★ Hotels



Future Pipeline



NOBU HOTELS



Rotana



NIKKI BEACH



Fairmont
HOTELS & RESORTS



7,800+
Room Keys





Culture & Heritage

Culture & Heritage



Dhayah Fort



Al Jazeera Al Hamra

With over 7,000 years of recorded human history dating back to the Bronze Age, Ras Al Khaimah (meaning Top of the Tent) is steeped in rich Arabian culture and fascinating heritage



National Museum of Ras Al Khaimah



Culture & Heritage

Suwaidi Pearls

Discover the country's rich history of pearl diving at the first cultured Arabian Pearl Farm in the region





Destination Activities



Desert Experiences



Destination Activities

Desert Activities

 Jazirah Aviation Club

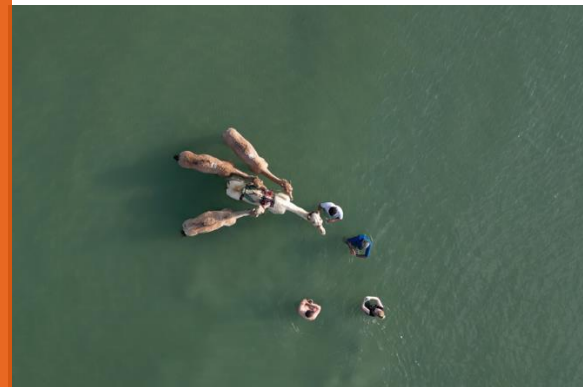


 Action Flight
Hot Air Balloon



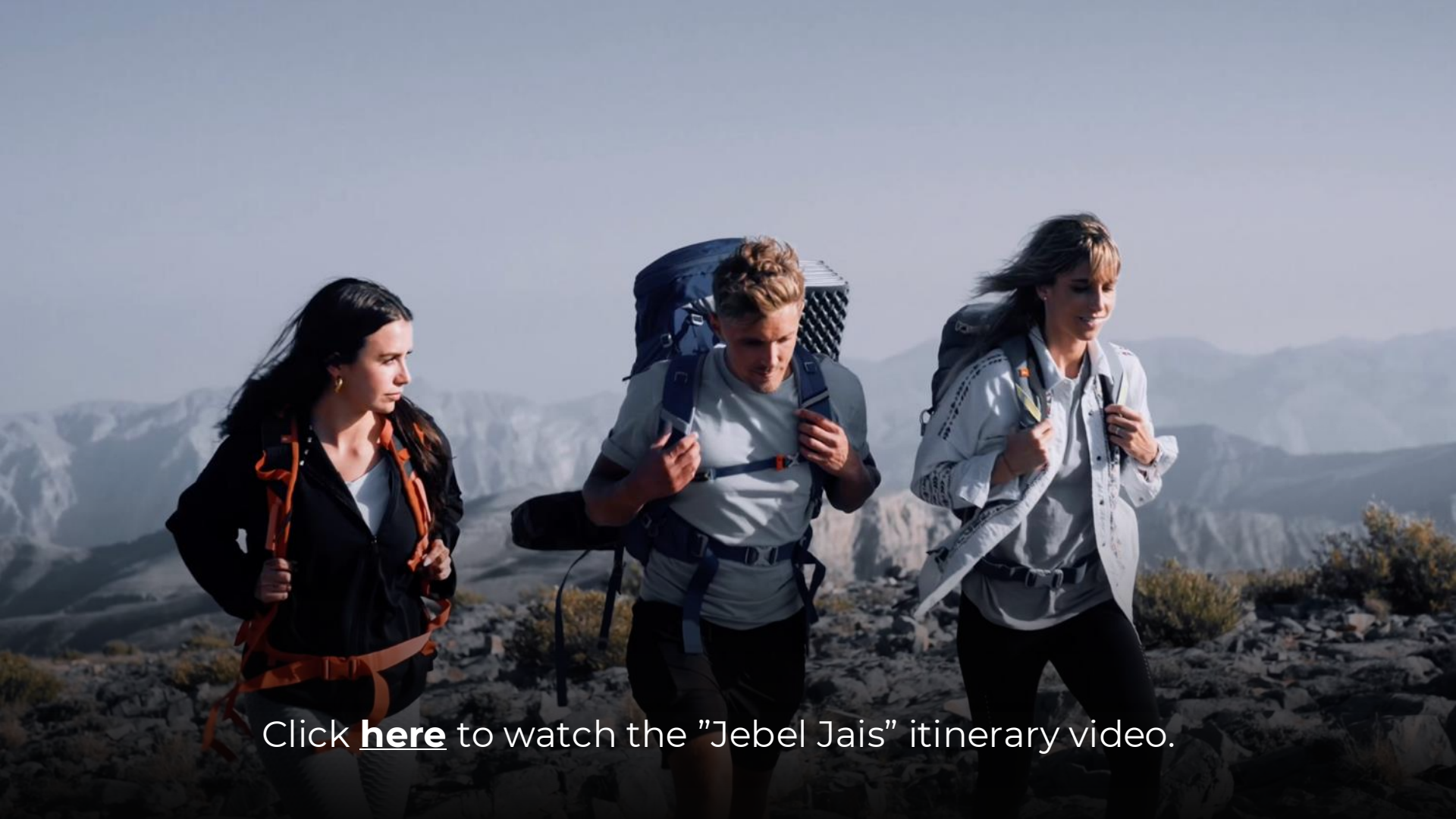
 Al Wadi Desert

Watch the sun rise from a hot air balloon, enjoy a desert safari, horseback ride or partake in other activities across the desert landscape



A scenic view of a mountain range at dusk or dawn, with a purple and blue sky. In the foreground, there are stylized, layered teal-colored mountain peaks. The text "Mountain Experiences" is centered over the image in a large, white, sans-serif font.

Mountain Experiences



Click [here](#) to watch the "Jebel Jais" itinerary video.

Adventure

📍 Jais Sky Tour



📍 Jais Flight



Ras Al Khaimah is home to a range of activities for everyone from family adventures to adrenalin packed action for those daring-at-heart



📍 Bear Grylls Explorers Camp





Click [**here**](#) to watch the "Jais Adventure Park" video.



MICE

Mountain Venues

From the highest restaurant and camp in the UAE to spectacular mountain spaces, Jebel Jais is a one-of-a-kind nature venue



📍 Viewing Deck Park



📍 Jais Rooftop Terrace



📍 Jais Picnic Peak



📍 Camp 1770



MICE

Desert Venues

📍 Bassata Village Desert Camp



📍 Bedouin Oasis Desert Camp



📍 The Dunes Camping & Safari



📍 Sonara Camp



📍 Ritz Carlton Al Wadi Desert



📍 Al Jazeera Al Hamra

Set in the desert dunes where you can experience both traditional and luxury camps & nearby archeological sites for bespoke event set-ups



MICE

Beach Venues



 **Intercontinental Ras Al Khaimah**



 **Waldorf Astoria**



 **AHIECC**



 **Rixos Al Mairid Ras Al Khaimah**

68 kms of pristine coastline surround Ras Al Khaimah with a lot of renowned 5 star hotel brands located along the beach





MICE Venues

Golf

📍 Al Hamra Golf Club



📍 Tower Links Golf Club



📍 Jais Mini Golf



MICE

MICE Incentive Program



Ideal locations offering everything from historical inspired venues to exciting mountaintops



Meetings Inspired by Nature



Ras Al Khaimah The Perfect MICE Destination

- ✓ **Easy Access**
...only 45 mins from Dubai International Airport
- ✓ **MICE-friendly hotels**
...and a newly-built convention centre with 2,700m² of event space
- ✓ **Unique Experiences**
...including the world's longest zipline on Jebel Jais, the UAE's highest mountain peak and the region's first Bear Grylls Explorers Camp
- ✓ **Authentic & Cultural Venues**
...including Jazeera Al Hamra, the last standing pearling village in the Gulf

Book Your Next Group Visit to Ras Al Khaimah & Enjoy Amazing Rewards!

SPONSORSHIP PER ROOM, PER STAY
Book a group in for 10 rooms or more, achieving 100+ room nights in Ras Al Khaimah and redeem as follows:

- 5* Hotels at AED 100 per room, per stay
- 4* Hotels at AED 75 per room, per stay
- 3* Hotels at AED 50 per room, per stay

Additional concessions and booker incentives available.
Terms & Conditions Apply. Booker incentives are subject to hotel participation.

Contact us for more details Socorro Morake - Senior Manager, MICE ☎ +971 (0)50 652 8206 ✉ socorro@raktda.com





LONG TERM **TOURISM VISION**

Our vision is to become a **REGIONAL
LEADER** in **Sustainable Tourism**
attracting over **3 Million** visitors
annually by **2030**



Click [here](#) to watch the "Mice Inspired by Nature" video.



ras al khaimah
tourism development authority